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## 5 CLAIMS

1. A method, comprising:

providing a block of IWT (integer wavelet transform) coefficients for at least one frequency sub-band of an image;

determining a mean value of said coefficients within said block; and

- establishing an encoded mean value to embed one of a logical-0 bit value and a logical-1 bit into said first block.
  - The method of claim 1 wherein said establishing comprises:
     maintaining said mean value unchanged to embed a logical-0 value into said block.
  - 3. The method of claim 1 wherein said establishing comprises:
- changing said mean value to embed a logical-1 bit value into said block.
  - 4. The method of claim 1 further comprising:

    not using modulo-256 addition for grayscale values of pixels in a spatial-domain block affected
    by changes in said block of IWT coefficients.
  - 5. The method of claim 1 further comprising:
- avoiding truncation of grayscale values of pixels in a spatial-domain block corresponding to said block of IWT coefficients without using modulo-256 addition on said grayscale values.
  - 6. The method of claim 1 further comprising:

    correcting any erroneous bit arising from said establishing using error code correction
  - 7. The method of claim 1 further comprising:
- 25 identifying a distribution of grayscale values of pixels in a spatial-domain block affected by said IWT coefficients; and

customizing said establishing according to said grayscale-value distribution.

- 8. The method of claim 1 wherein said IWT coefficients comprise:

  LL<sub>1</sub> coefficients.
- 30 9. The method of claim 3 wherein said changing comprises:
  shifting at least one coefficient of a block in an HL<sub>1</sub> sub-band by a shift quantity.
  - 10. The method of claim 9 wherein said changing further comprises:

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shifting at least one coefficient of an associated block in an LL<sub>1</sub> sub-band by about one quarter of said shift quantity.

11. A method, comprising:

dividing IWT (integer wavelet transform) coefficients for at least one frequency band of an image into a plurality of non-overlapping blocks;

- determining a mean value of coefficients within a first block of said blocks; and modifying said mean value of said coefficients to embed one or more bits of data.
  - 12. The method of claim 11 further comprising: identifying at least one coefficient eligible for modification by said modifying and at least one coefficient to remain unchanged during said modifying.
- 15 13. The method of claim 11 wherein said modifying said mean value comprises: adding a shift quantity to said mean value.
  - 14. The method of claim 11 wherein said modifying said mean value comprises: subtracting a shift quantity from said mean value.
  - 15. A method, comprising:

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dividing IWT (integer wavelet transform) coefficients for at least one frequency band of an image into a plurality of non-overlapping blocks;

determining a mean value of coefficients within a first block of said blocks;

comparing said mean value to a threshold; and

extracting a bit value from said block based on said comparing.

- 25 16. The method of claim 15 wherein said extracting comprises: extracting a logical-1 bit value from said block if an absolute value of said mean value exceeds an absolute value of said threshold.
  - 17. The method of claim 15 wherein said extracting comprises:

    extracting a logical-0 bit value from said block if an absolute value of said mean value is less than an absolute value of said threshold.
  - 18. The method of claim 15 further comprising:
    correcting any bit error arising from said extracting employing error correction code decoding.
  - 19. The method of claim 16 further comprising:

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reducing the absolute value of said mean value by a shift quantity used during a preceding data embedding step only if said reducing does not cause an overflow or underflow condition for grayscale values of pixels in a spatial-domain block affected by said first block.